

Student Name: _____

2024 MOAA Veterans Day Poster Contest Judging Rubric

Category	4	3	2	1	Score
Theme: poster reflects the contest theme through original art	Thorough, detailed illustration of theme and detailed examples given.	Somewhat detailed illustration of theme and few detailed examples given.	Lacking detailed illustration of theme, lacking examples.	Little to no illustration of theme and little or no examples given.	
Personal Expression: images and text on poster reflect originality & student's personal ideas	The text and graphics used on the poster reflect an exceptional degree of student creativity. Their expression is unique and fully developed.	One or two elements of the text and graphics used on the poster reflect student creativity.	The text and graphics are made by the student but are based on the designs or ideas of other people.	No original text or graphics made by the student are included on the poster.	
Craftsmanship: spelling, capitalization, punctuation, and grammar of text on poster	There are no spelling, capitalization, punctuation, or grammatical errors on the poster	There are 1-2 spelling, capitalization, punctuation, or grammatical errors on the poster	There are 3-5 spelling, capitalization, punctuation, or grammatical errors on the poster	There are multiple spelling, punctuation, or grammatical errors on the poster	
Visual Appeal & Clarity: the design and layout of the poster	The poster is exceptionally attractive in its design, layout & neatness. The overall organization & use of color and space make the poster interesting & easy to understand the content.	The poster is attractive in its design, layout & neatness. Color and space use is good but a little disorganized.	The poster is attractive though it may be a bit messy and disorganized.	The poster is distractingly messy or very poorly designed. It is not attractive.	

Total score: _____

Judge's comments: