

Susquehanna Chapter MOAA Members Survey Summary

52 members queried, 34 responded, 65% participation

10 questions about Meetings, Newsletter, Website, Initiatives

Meeting Schedules: [Mo, 2Mo, Q, NP]: Every 2 months favored (52.9%) with monthly (23.5%)

Type of Venue: No preference (44.1%) with restaurant/public room (35.3%); Other (14.7%)

- Public room, wonder if VSO facilities would generate younger members
- Enjoyed different locations set up previously. Thank you.
- During the day, if at night in Havre de Grace
- Just like we are doing

Meeting times: [M, N, A, E, NP]: Evenings (58.8%) with no preference (26.5%)

Meals available: [Y, N, NP]: Yes (64.7%) with no preference (23.5%)

Suggestions for improving: [Y, N, NP]: No (78%) with Yes (28.2%)

- Make them better
- Usually good speakers, better with interesting topics.
- Not sure how to define interesting
- Meetings well done, recommend more Delegations
- Expand speakers to military history, National, strategic, and local current events
- Include a virtual connection capability
- Speakers on current events
- Continue to have engaging speakers

Newsletter topics: Post Retirement topics, MOAA related, and Current Military News events tied (16.7%) with Active Officers Presentations, Historical Military Events (Battle Anniversaries) tied (10%). Other (20%).

- Updates on what the Chapter is doing and photos of past events
- Local Veteran Impact Volunteer Work/opportunities
- Enjoyed MD National Guard and MD State legislatures
- Activities at local bases and communities (like RAD), legislative topics

Recommendations for enhancing our Newsletter: No (81%) with Yes (19%) *rounded*.

- Make it better
- Include healthy habits for aging community to age gracefully
- Include more photos if possible
- Larry Archer does a great job of putting the newsletter together
- More photos of events
- Include information for our Active Duty folks

Website easy to navigate: Yes (91%) with No (9%) *rounded*

- A lot of layers, a lot of clicking
- Sometimes difficult to get to information quickly
- I often have difficulty finding what I am looking for
- Consider reorganizing the number/type of head(ers?)

Recommendations for enhancing website: No (84.4%) with Yes (15.6%)

- Make it better
- Keep it interesting and post what is happening with the Chapter
- Include retirement resources, aging, wellness information
- Include link on home page for latest calendar events vs navigate to it
- Larger print

Initiatives would you support:

- Veteran Memorial Ceremonies (30.2%)
- Community Outreach Activities (27.9%)
- ROTC/JROTC (23.3%)
- Retiree Appreciation Day (18.6%)

Trends:

Meetings: every 2 months, No preferred location, meals, speakers/history/virtual/National

Newsletter: Chapter, military, post-retirement, local info, Veterans impact, photos, wellness

Website: navigation, update Chapter activities, photos, include retirement, wellness

Initiatives: (in order) Veteran memorials, Community Outreach, ROTC/JROTC, RAD